



welcome to mehrwert<sup>mw</sup>

“Mehrwert” means “added value” – which is precisely what we provide.

Whether you wish to establish a special customer relationship or to realize your personal dreams: we provide unique persons with access to unique services – with a network of experienced advisors who speak your language and understand your special requirements.

We invite you to find out about our services we offer, and would be delighted to be working with you.

*Peter Zamboni*



mehrwert<sup>™</sup> for corporate clients  
[01]\*

Outstanding relationships  
flourish on the extraordinary.

mehrwert<sup>mw</sup> for corporate clients  
[01]\*

In your profession, the quality of personal counselling is the key to lasting client relationships and to your success.

Treating your highly demanding clients to something unique is becoming increasingly difficult and at the same time ever more important.

Mehrwert supports you in managing your business relationships efficiently and successfully. We provide easy access to a large variety of premium services to help you serve your clients in the best way possible.

Mehrwert – solid values to ensure sustainable and successful business with your clients.

**YOUR MEHRWERT**

- ~ Easy access to a large variety of premium services in the areas of medicine, education, sports, culture, art, travel and personal care to either strengthen your ties with valuable and close business partners or to implement special campaigns for client acquisition
- ~ Reliable and fast handling of all administrative matters by one single entity to give you more time for your clients
- ~ Tailor-made services to match the high-end image of your most demanding clients
- ~ Reliable and discreet communication
- ~ New premium services on a regular basis – carefully selected and thoroughly tested

mehrwert™ for private clients  
[o2]\*

We want to establish  
the world's best contacts for the persons  
you appreciate the most.

mehrwert<sup>™</sup> for private clients  
[02]\*

There are always wishes and issues you only want to discuss in a confidential setting, such as medical matters or education. For those close to you, you appreciate first-class experiences and trustworthy contacts.

Through Mehrwert you will be able to connect with the right counterparts around the world in no time. We ensure access to the finest experts to advise you at important stages of your life.

Furthermore, we organize unforgettable experiences in the worlds of sports and culture for your family and friends. We are happy to advise you in all aspects of a sophisticated lifestyle.

#### **YOUR MEHRWERT**

- ~ Premium services for you, your family and your friends
- ~ A constantly evolving portfolio of international specialists to cover your needs
- ~ Personal communication with our highly dependable and discreet staff
- ~ Fast and reliable access to top-class events, i.e. cultural or sporting events
- ~ Quality and substance of our services confirmed by experts

mehrwert™ our services

*[03.1]\*PREMIUM SPORTING*

Mehrwert takes you to the most important, most exclusive and most in-demand sporting events around the world. Fast access, premium seating and high-end services ensure that you and your guests will enjoy unique moments and shared memories to foster a long-lasting partnership.

*EQUESTRIAN SPORTS*

*SAILING*

*FORMULA 1*

*GOLF*

*US SPORTS HIGHLIGHTS*

*WINTER SPORTS*

*SOCCER*

*TENNIS*

RECOVERY AND REHABILITATION  
MEDICAL TREATMENT  
CASE MANAGEMENT  
SECOND OPINION

DIAGNOSIS  
CHECK-UPS  
THERAPY



#### OUR SERVICES INCLUDE

- ~ Comprehensive organization of medical care, from initial inquiries to end of treatment
- ~ Access to our Guest Relation Department
- ~ Procurement of answers to medical questions
- ~ Tailor-made treatment plan according to your or your client's current requirements
- ~ Organization and coordination of all medical appointments
- ~ Accompanied visits to medical appointments for in-patient and out-patient treatments (upon request)
- ~ Personal assistance with check-in procedures at the doctor's office or at the hospital
- ~ Active case management
- ~ Organization of translations or interpreter services

mehrwert<sup>™</sup> our services

[03.2]\*MEDICAL CARE

Our health division has many years of experience and expertise in medical services and is one of the world leaders in the health care sector. We provide you or your client with access to the best possible medical treatment, rehabilitation and prevention programs.

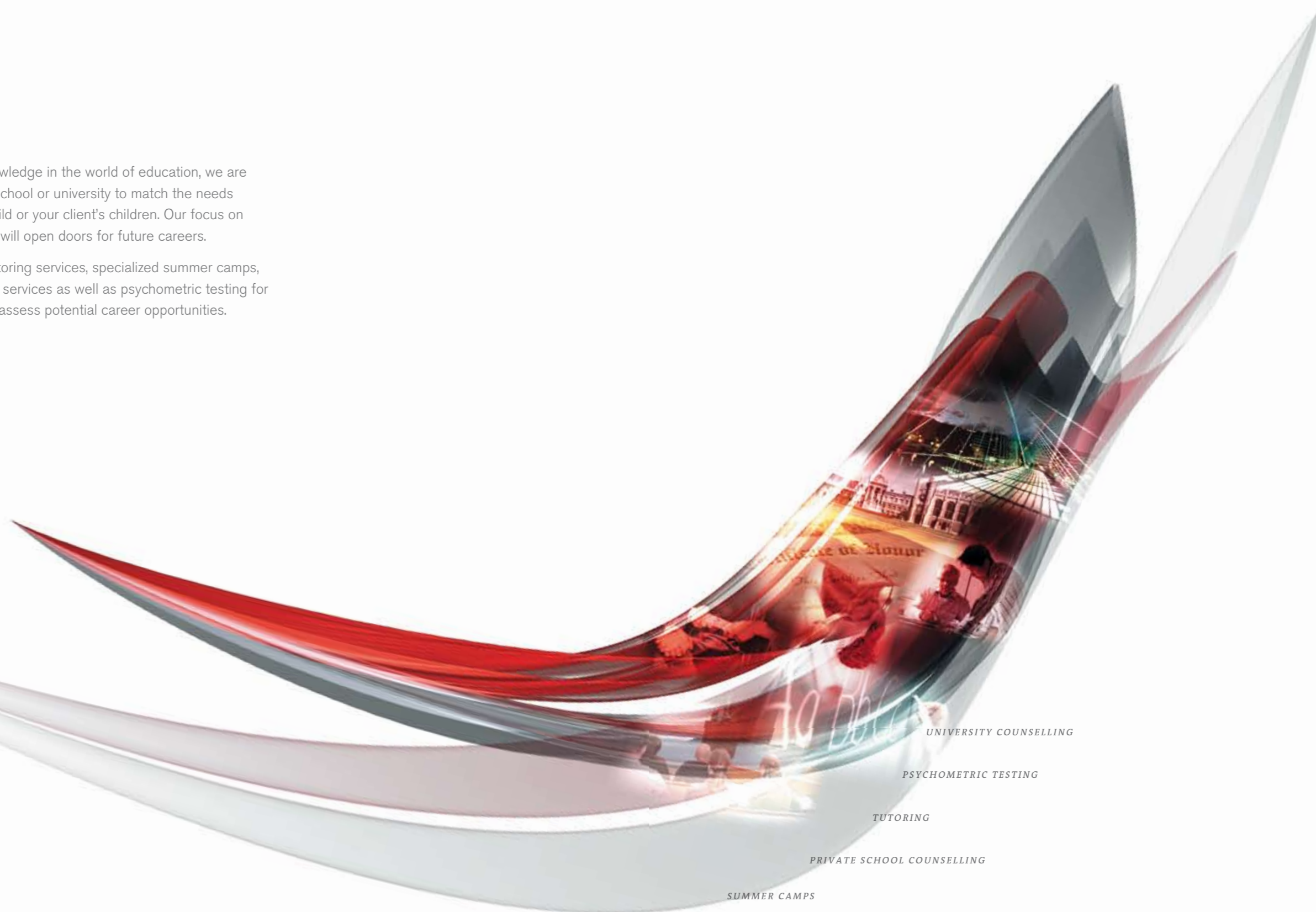


mehrwert™ our services

**[03.3]\*EDUCATION**

With our in-depth knowledge in the world of education, we are able to find the right school or university to match the needs and talents of your child or your client's children. Our focus on university counselling will open doors for future careers.

We offer access to tutoring services, specialized summer camps, and other educational services as well as psychometric testing for children and teens to assess potential career opportunities.



- UNIVERSITY COUNSELLING
- PSYCHOMETRIC TESTING
- TUTORING
- PRIVATE SCHOOL COUNSELLING
- SUMMER CAMPS

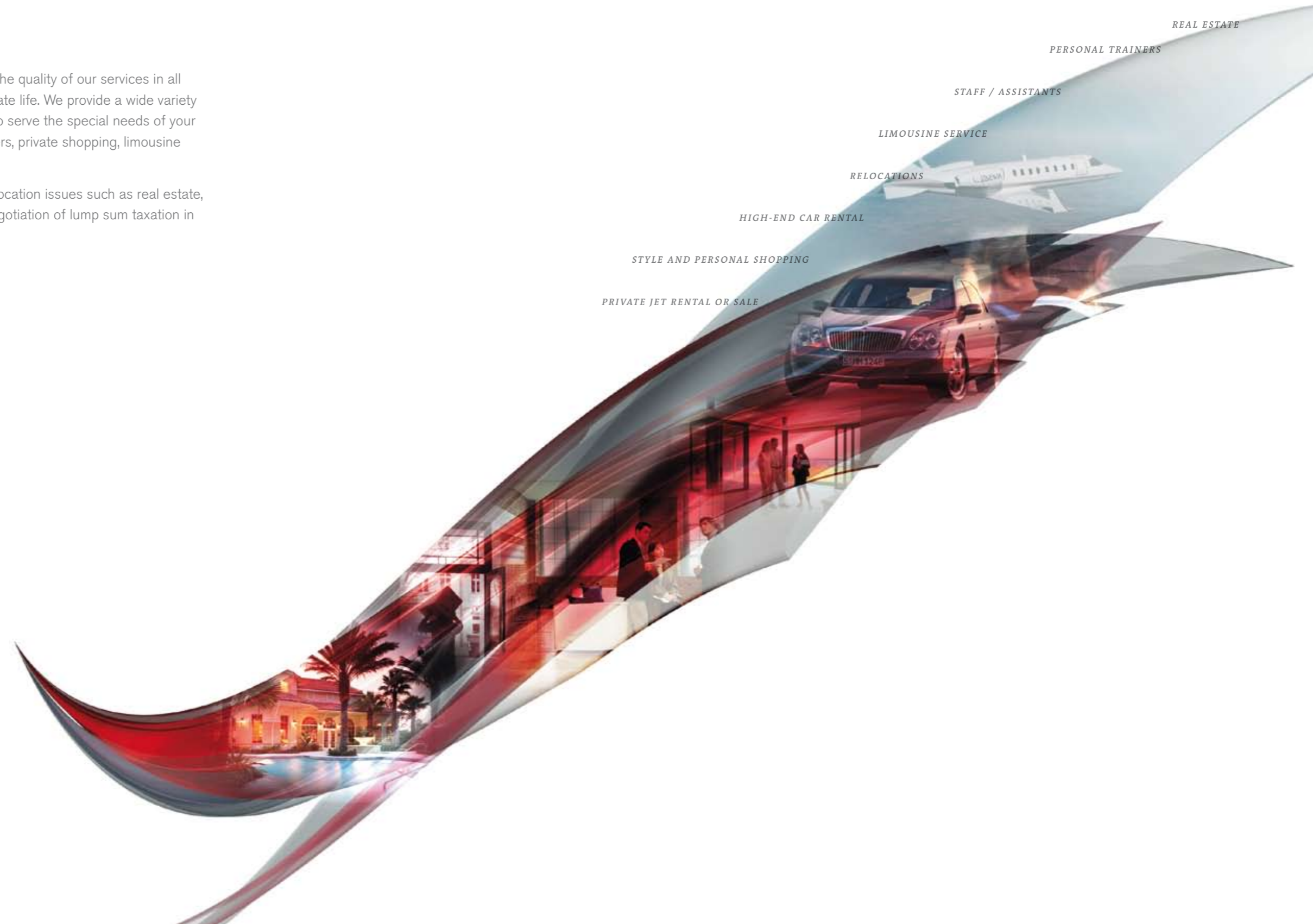


mehrwert<sup>™</sup> our services

**[03.4]\*PERSONAL CARE**

We invite you to benefit from the quality of our services in all important aspects of your private life. We provide a wide variety of personal support services to serve the special needs of your clients such as personal trainers, private shopping, limousine service, etc.

Furthermore, we handle all relocation issues such as real estate, staff, residence permit and negotiation of lump sum taxation in Switzerland.



REAL ESTATE

PERSONAL TRAINERS

STAFF / ASSISTANTS

LIMOUSINE SERVICE

RELOCATIONS

HIGH-END CAR RENTAL

STYLE AND PERSONAL SHOPPING

PRIVATE JET RENTAL OR SALE

mehrwert<sup>™</sup> our services

*[03.5]\*CULTURE AND ART*

Would you like to enjoy an outstanding art exhibition or a concert in private? Or would you rather have such a setting to welcome your business partners and friends? In any case, expertise and exclusive access to special events are an important element of your cultural life.

Our cultural division has more than 10 years of experience. The extensive Mehrwert network gives you access to important international cultural events.

Another main focus of Mehrwert is to provide comprehensive support in fine arts services. We offer personal and professional advice in art procurement and curating to meet the unique needs you or your clients have.



*ART PROCUREMENT*

*PREMIUM MUSIC EVENTS*

*ART CURATING*

*MEET THE ARTIST*

*INVITATION-ONLY CONCERTS*

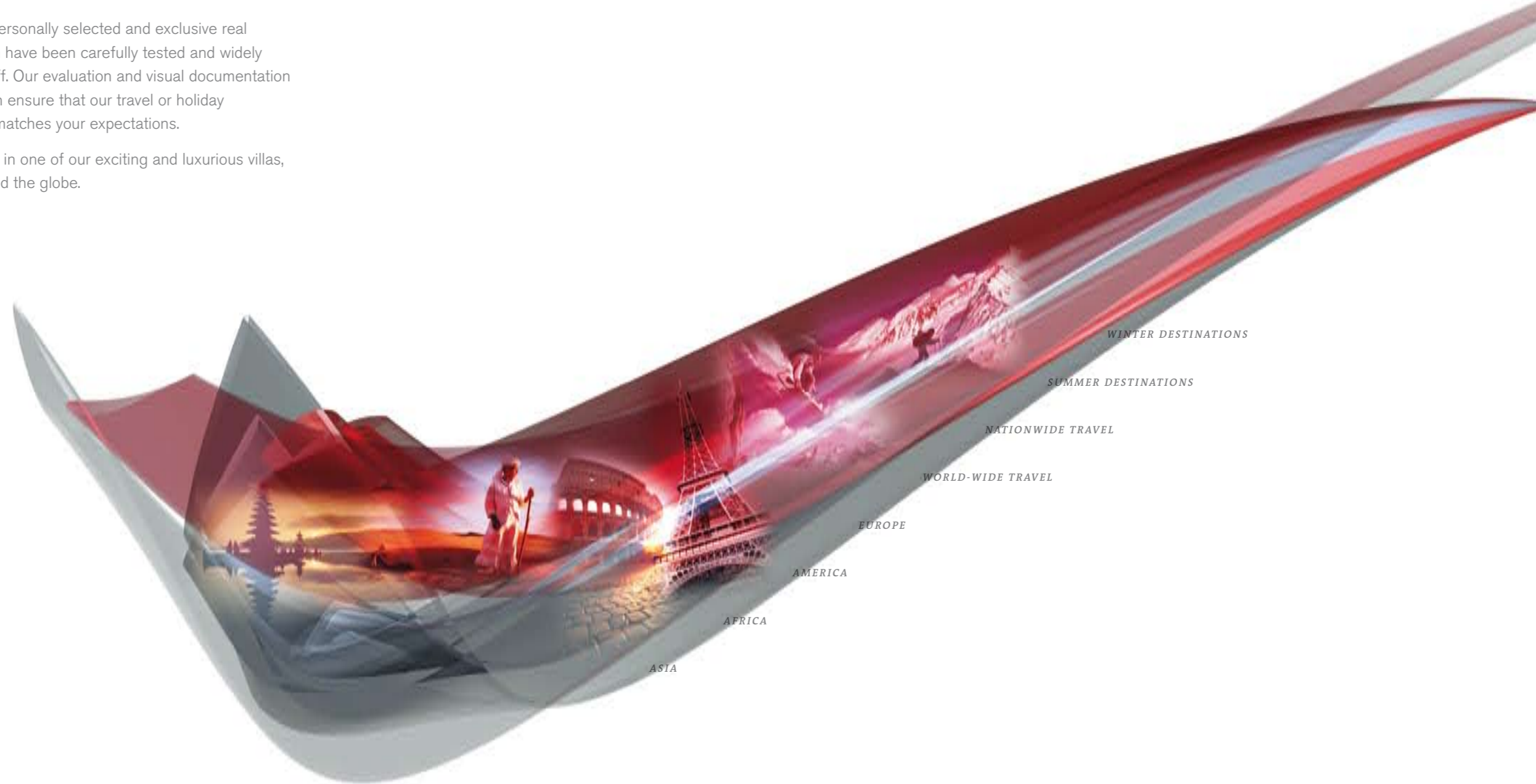
*PRIVATE ART SALES*

mehrwert<sup>™</sup> our services

**[03.6]\*TRAVEL AND ACCOMMODATION SERVICES**

Our portfolio features personally selected and exclusive real estate properties, which have been carefully tested and widely documented by our staff. Our evaluation and visual documentation of these properties both ensure that our travel or holiday arrangement perfectly matches your expectations.

Enjoy a relaxing holiday in one of our exciting and luxurious villas, chalets or resorts around the globe.





mehrwert™ our services

*[03.7]\* THE TRUE LUXURY INITIATIVE*

An initiative by Mehrwert and our exclusive partners.

We organize encounters between collectors and connoisseurs on the one hand, and the manufacturers and masters of international craft on the other – first-class clients meeting exquisite family-owned brands.

Invaluable insights – personal contacts – exclusive information. For collectors, it's all about passion – for connoisseurs, it's about another extra bit of inside knowledge.



WATCHES

CARS

YACHTS

WINES

WHISKY

CIGARS

HORSES

WORKSHOPS IN

INTERIOR DESIGN

FASHION DESIGN

PERFORMING ARTS

mehrwert™ testimonials  
[05]\*

*“Mehrwert provides fast  
professional service at fair rates.”*

Kiran Sidhu \* Managing Director \* Catalyst Capital

*“This is an outstanding idea  
with an excellent scope of services.”*

Roman E. Kainz \* Chairman \* Euro China Group Ltd.

*“I like Mehrwert’s professional approach  
to enhancing customer relationships.”*

Douglas O. Marston \* Managing Director \* Marston Capital

*“Mehrwert has organized  
great vacations for my clients.”*

Louis Zuckerbraun \* Managing Director \* Private Risk Solutions



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mehrwert<sup>mw</sup> people

Peter Zombori (Managing Director / Sports & Personal Care)

Lorenz Rauh (Travel)

Michael Fankhauser (Brands of Switzerland / True Luxury Initiative)

Ibrahim Oubda (Sports)

Jane Tyler (Education)

Michel Herz (Culture & Art)

Barbara Zumbühl (SWIXMED / Medical Care)

Remy Schleiniger (SWIXMED / Medical Care)

Christoph Graf (SWIXMED / Medical Care)

Jan Sobhani (SWIXMED / Medical Care)

Peter Stadler (Elite Rent-A-Car / Transportation)