



for successful business relationships

Access to premium sport events

Mehrwert can provide you, your clients and executives with access to the most important sporting events in the world. Our arrangements always include premium seating and service in order to create the special moments on which successful long-term relationships are built.

Organization of sports-related events

Mehrwert organizes sports-related events featuring athletes to create a once-in-a-lifetime atmosphere for your most important clients and executive teams. In order to meet the special needs of your customer or executives, we work exclusively with a team of internationally renowned experts who provide top-level contacts for your company.



Description of Services

Sport services

Soccer

Through our large network we offer you access to the most attractive games (national leagues & Champions League) and five-star tournaments (European Championship & World Cup) for the world's most popular sport. These arrangements always include premium seating and service.
We can also offer high-level athlete appearances at your client meetings or management meetings to create the special moments on which successful long-term relationships are built.

Formula 1 Racing

State-of-the-art automotive technology combined with European glamor – that's the world of Formula 1 racing. Through our connections with various top teams, we can provide some very special insights into the Formula 1 circuit and create a tremendous experience for you and your client or executive.

Tennis

The suspense of a top-class tennis match is one of the most thrilling sports experiences you can get. Mehrwert offers you access to the biggest games and tournaments.

Golf

In cooperation with Europe's largest golf resort, we have access to the finest courses and best teachers. Access to the top golf tournaments and players is also part of our service.

Sailing

The adventure and challenge of sailing a large yacht on the high seas is an experience that is difficult to match. Through our large network, we can organize sailing trips with the best competitive sailors in the world, or provide access to the top-level regattas, in order to create a truly unforgettable event for your client or your management team.

Alpine Sports

You want to take your client on an unforgettable ski trip in the Alps? Or climb the Matterhorn? We can make it happen, with the best ski instructors and mountain guides in the region.
We can also provide personalized ski instruction at Europe's top resorts, complete with child care if required.

US Sports

Through our partner in the U.S., we provide access to all major professional U.S. sports, including baseball, football, basketball, hockey and IndyCar racing. Please ask us for further details.

Organization of sports-related events

Through our large network in the world of sports, we are able to organize once-in-a-lifetime events for you, your customer or your executive team. From a small golf or soccer tournament with a top-player to a sports celebrity taking the stage as a keynote speaker at your meeting/conference –, we are able to connect with the best athletes in the world!