

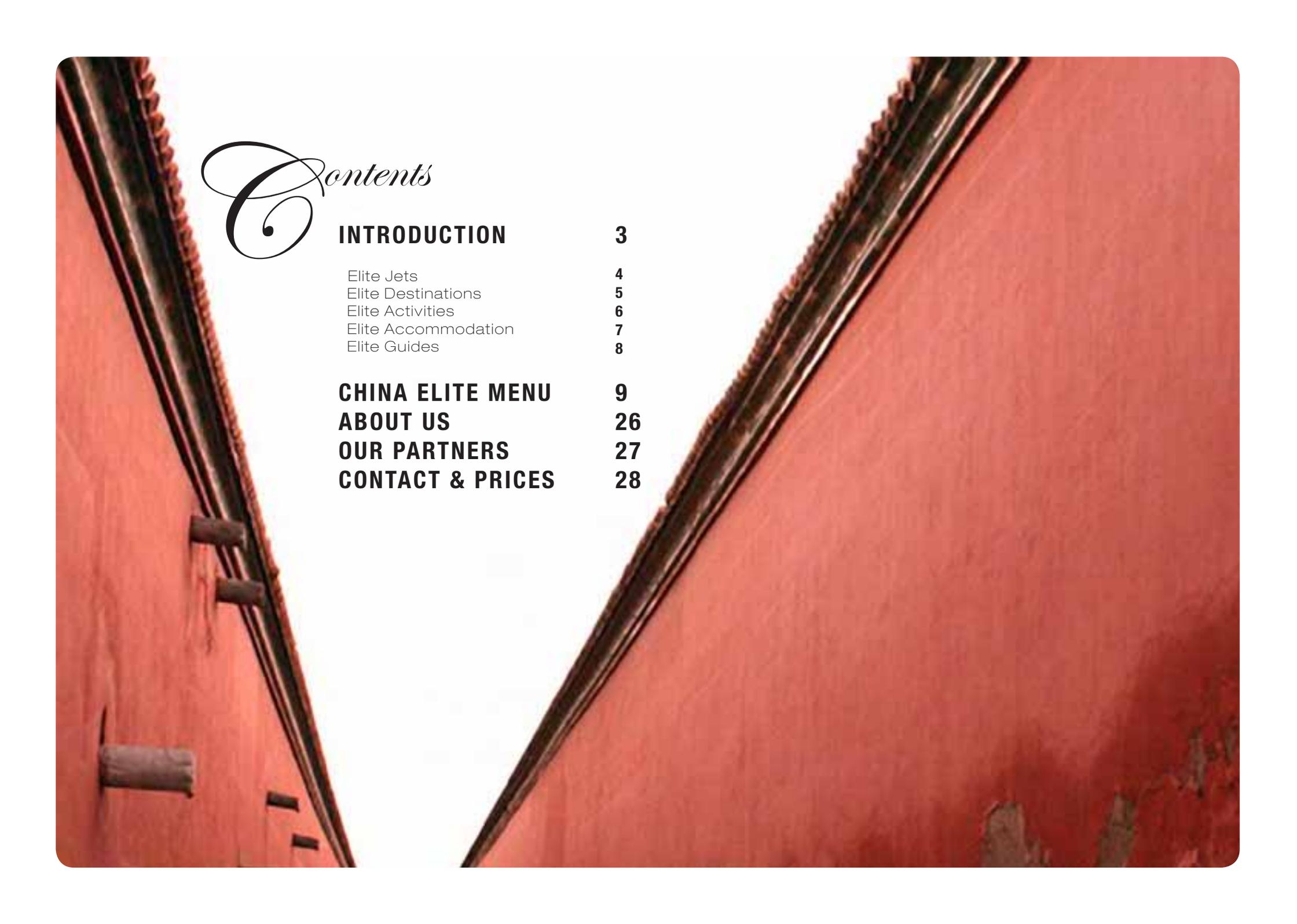


CHINA *Elite* TOURS

Luxury Jet Tours Across China



A Euro-China Group Concept



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CHINA *Elite* TOURS

The Ultimate in Luxury Travel



CHINA AND BEYOND ABOARD A CHARTERED JET.

China Elite offers a few select individuals the opportunity to experience China's most treasured destinations in the most luxurious and unique way possible — aboard a private business jet.

China Elite is designed for the fortunate few who want to experience the beauty of China, while still enjoying the highest class of international luxury. The tailor-made tours take individual groups to the unique and fascinating destinations across the mainland.

China Elite allows visitors to see diverse areas of China within relatively short periods of time, but without the pressure and constraints of commercial tourist groups. The average China Elite program lasts between 10 and 14 days. Each private group (maximum 10 people) creates a unique itinerary by choosing from any of the destinations offered by China Elite. As each tour is tailor-made, the client is allowed as many destinations and activities as he prefers.

China Elite only offers one tour at a time, for private and pre-acquainted groups.

Elite AIRCRAFT

Between destinations, the client will fly on a privately chartered Hawker 800XP or a Gulfstream GIV Executive Jet, provided and managed by Deer Jet, Asia's largest executive jet company.

Besides reaching destinations inaccessible to commercial carriers, our private jets also offer the safest, most convenient and exclusive travel experience available in China. Private check-in on the plane, flexible departure times, first-class service and an outstanding safety record contrast with the usual headaches associated with commercial air travel in China.



HAWKER 800XP

The Hawker 800XP is the world's best selling mid-sized business jet, manufactured by Raytheon Aircraft, the leading business jet manufacturer in the USA. Equipped with the most advanced avionics and navigation system, the Hawker 800XP boasts perfect flight performance. The aircraft seats 8 and can cruise at altitudes of over 10,000 meters, thereby avoiding turbulence.



GULFSTREAM IV

The G-IV is a long-range business jet capable of making non-stop intercontinental flights produced by the USA's Gulfstream Aerospace Corporation. The roomy cabin seats 14 and has a floor-ceiling height of over 1.8m, allowing passengers to move about freely.



**BREATHTAKING SIGHTS
UNPARALLELED ACCESS.**

With a landmass of over nine million square kilometers and a history of over 5000 years, China offers travelers an abundant choice of destinations. China Elite is proud to offer some of the most remarkable and breath-taking sights of this vast country.

Our private jets have access to over 140 commercial and military airports across the mainland allowing China Elite customers to reach destinations other tours cannot. The itineraries are therefore not limited to the tourist hubs of Beijing and Shanghai, but also include far-away destinations like Inner Mongolia, the Gobi desert, the highlands of Yunnan province or Tibet.

Elite ACTIVITIES



CONNECT WITH CHINA RECONNECT WITH YOURSELF.

At each destination, daily activities are designed specifically to the preferences and interests of the client. Complete trip customization allows travelers to connect with the nature, culture and people of China.

Activities range from private visits to historical sites, staying in minority communities or exploring breathtaking natural wonders. In addition, China Elite also caters to special interests with private cooking demonstrations, exclusive fine Chinese or Western dining, guided shopping tours, outings on privately chartered yachts or playing golf at some of China's unique courses. The freedom to choose and select activities will make this China trip an unforgettable and unique experience even for the most discriminating traveler.

The experienced China Elite team is happy to recommend activities for each destination.

Elite ACCOMMODATION



**TRAVEL IN CHINA
SLEEP IN PARADISE.**

Tour accommodation is exclusively in China's leading five-star hotels, with a special focus on the most remarkable hotel experiences available. Current examples include world-class hotels like the Grand Hyatt in Shanghai, the Peninsula in Hong Kong, the Banyan Tree in Lijiang or the award-winning Commune at the Great Wall of China.

Some destinations offer special accommodation such as private boutique hotels, chartered villas and luxury B&Bs. For destinations where adequate accommodation is unavailable, the plane will return the guest to a luxury hotel in the closest city.



**YOU'RE IN GOOD HANDS
FROM BEIJING TO SHANGRI-LA.**

Each group is accompanied by an experienced Western guide with advanced Chinese language skills, specifically trained in luxury travel. At each destination, local guides oversee the tours of the attractions.



THE POWER CAPITAL

China's capital has become an essential destination for any China visit partly due to its most famous landmarks: the Forbidden City and the Great Wall. Be inspired by a special champagne reception on one of the Great Wall summits or simply enjoy the back streets of old Beijing hutongs on a special guided tour. China Elite is proud to offer this fabulous destination with that extra touch of exquisite luxury.

POSSIBLE ACTIVITIES:

- Guided VIP tours to Tiananmen Square and the Forbidden City.
- Guided visit of the Great Wall of China with champagne reception.
- Early morning shadow boxing lesson at the Temple of Heaven.
- Guided Tours through Beijing's old back alleys: the hutongs.
- Dinner at The China Club, China's most exclusive private membership club.
- Beijing duck dinner or lunch reception in a private villa with views of the Great Wall.

RECOMMENDED ACCOMMODATION:

- The Peninsula Palace Hotel Beijing
- The China Club Private Accommodation
- Kempinski Commune on the Great Wall



THE DRAGON'S HEAD

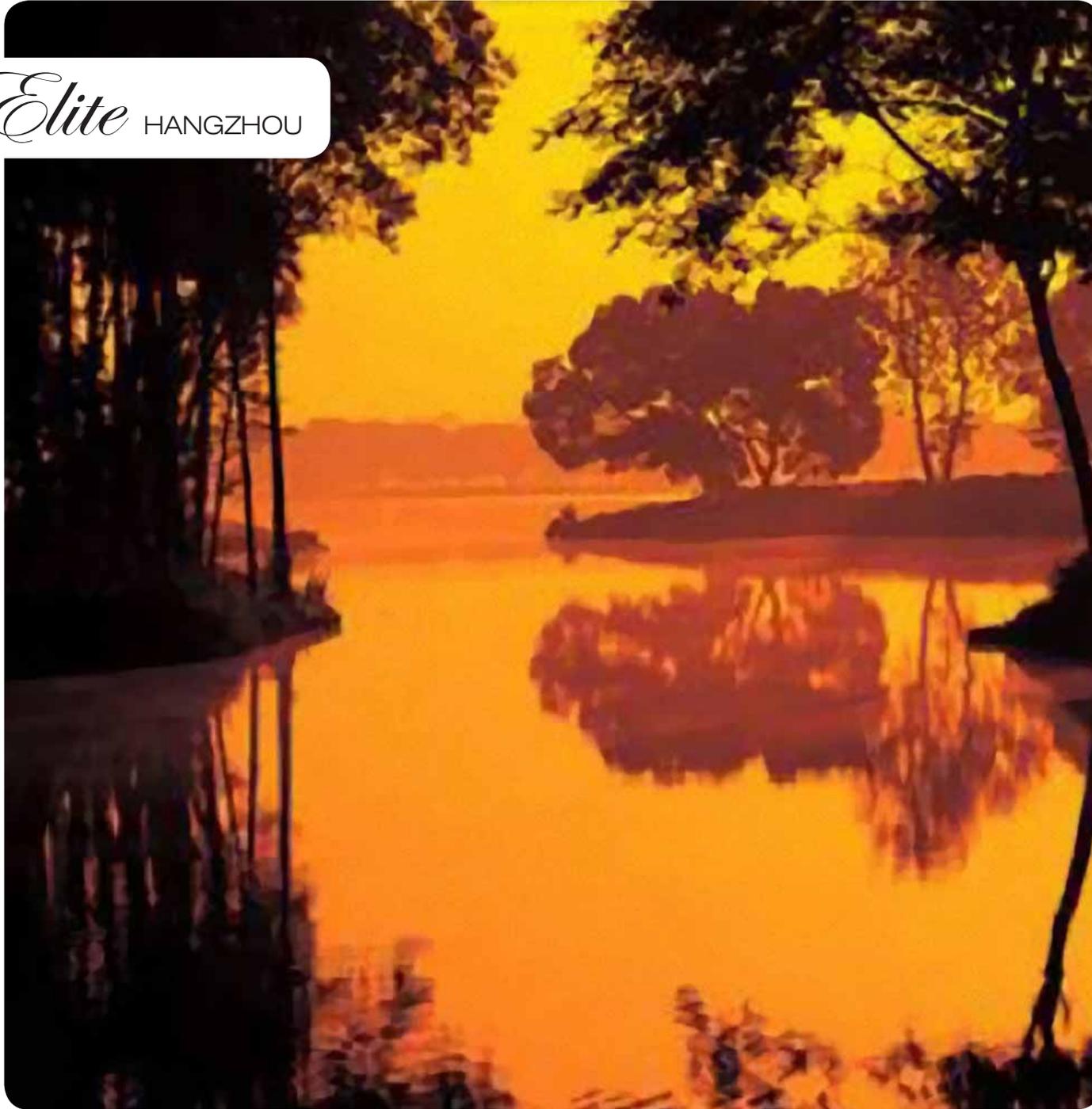
Shanghai's unique history is visible in its colonial architecture. Once celebrated as the Paris of the East, the city is experiencing a renaissance, quickly becoming one of the world's hottest cities. Thanks to Shanghainese entrepreneurship and the city's booming economy, Shanghai is recapturing its former reputation of luxury and decadence. No other place in China offers more choice for indulgence, whether in the emerging art scene or in the abundance of fine dining and shopping attractions.

POSSIBLE ACTIVITIES:

- Private tour of highlights such as the Bund, People's Square, Yuyuan Gardens, the International and French Concessions and the former Jewish Quarter.
- Guided tour of Shanghai's old fishing villages.
- Private Huangpu River cruise.
- Private visit to China's most recognized private art galleries and the Museum Of Contemporary Art (MOCA).
- Shopping bonanza in the city's most exclusive shops and extraordinary markets.
- Dinner at the famed cupola atop 3 on the Bund.
- Cooking demonstration by a celebrated local chef.

RECOMMENDED ACCOMMODATION:

- The Grand Hyatt
- The Shangri-La Hotel



CHINA'S JEWEL

In the sky there is paradise, on earth there is Hangzhou. Nothing reflects the atmosphere of Hangzhou better than this famous Chinese proverb. Even Marco Polo marveled at the beauty of this city, and proclaimed that the sight of the picturesque West Lake would make all earthly worries disappear. Today Hangzhou is a popular destination for both Chinese and foreigners and the city has plenty to offer enthusiasts of silk, tea and nature.

POSSIBLE ACTIVITIES:

- *Tour around the famous West Lake.*
- *Private visit to the Forest Temple.*
- *Hike through one of the world's most famous green tea plantations followed by a traditional tea ceremony and tea tasting.*
- *Visit the world-famous China Tea Museum.*
- *Private visit of a silk factory and Hangzhou's silk markets.*
- *Golfing in one of China's finest golf resorts.*

RECOMMENDED ACCOMMODATION:

- The Hyatt Regency at West Lake
- The Fuchun Resort



CHINA'S CULTURAL CAPITAL

Xian is one of the cultural pearls of China, home of the famous Terracotta warriors of the Emperor Qin Shi Huang. The archeological marvels are an attraction that alone make a visit to China worthwhile. China Elite is proud to offer the warriors as only few people are allowed to see them, up-close and personal, in a space not yet opened to the public. Apart from the magnificent warriors, Xian also has several other magnificent sights to offer, including its extensive Muslim Quarter, the starting point to the Silk Road.

POSSIBLE ACTIVITIES:

- Visit to the private terracotta army excavation pit, accompanied by an archeologist.
- Guided visit through the old Muslim Quarter with a visit to the Wild Goose Pagoda and the ancient city wall.
- Private catered dinner on the ancient city wall.

RECOMMENDED ACCOMMODATION:

- The Sofitel Hotel



THE GRASSLANDS OF INNER MONGOLIA

Inner Mongolia is a destination seldom offered to visitors to China. The northern province of China is famous for its endless grasslands and stunning landscapes. While commercial tours can only offer the sights of Inner Mongolia as part of a lengthy tour of the province, China Elite offers this once-in-a-lifetime experience as a day tour from Beijing or Xian.

POSSIBLE ACTIVITIES:

- *Horseback riding through endless grass plains.*
- *Barbecue at a Mongolian yurt with performances by local artists.*

ACCOMMODATION:

- *Private Mongolian luxury yurts*



CHINA'S FAMOUS MOGAO GROTTOES

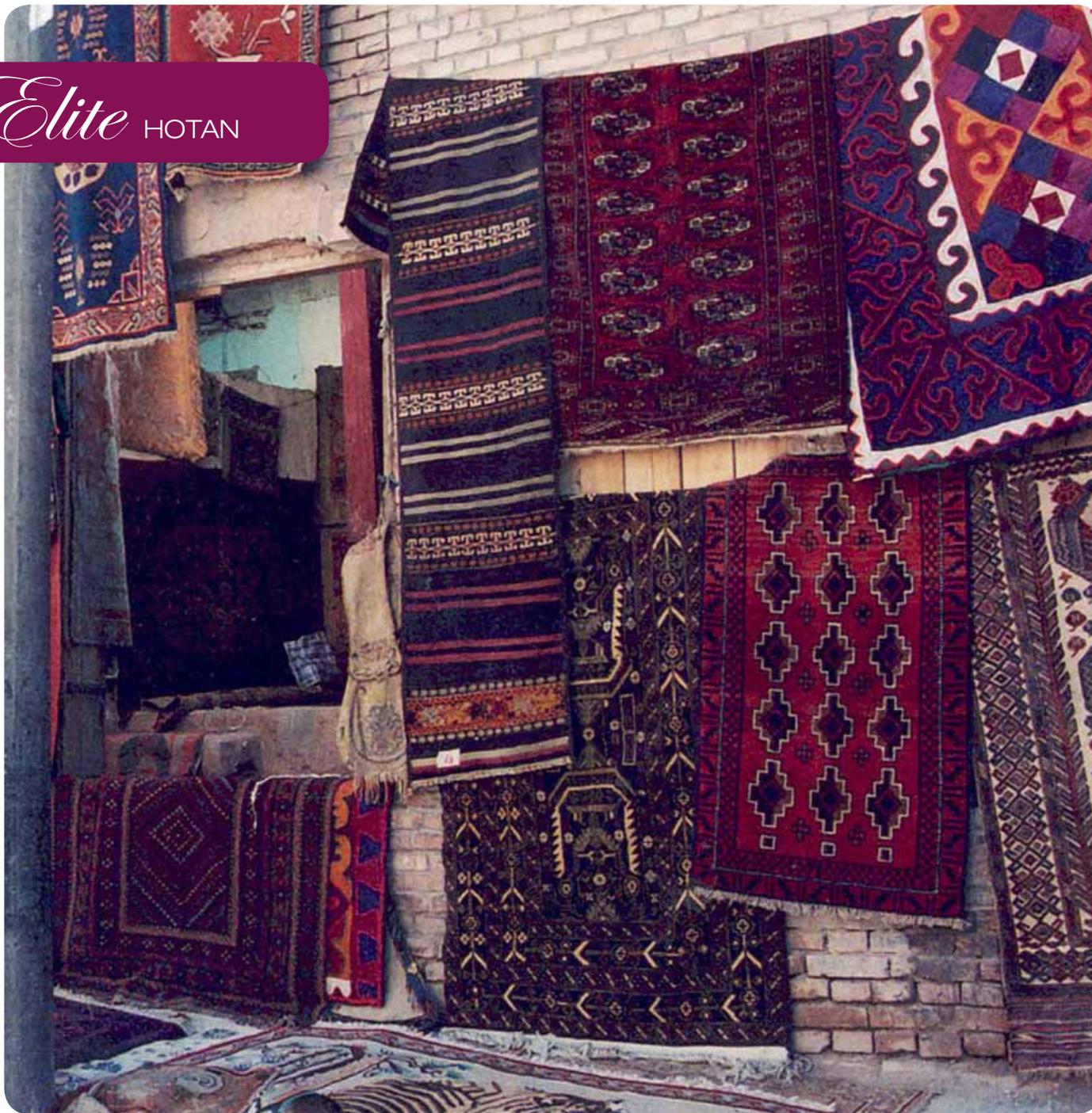
At the edge of the Gobi desert, close to the town of Dunhuang lies one of China's most amazing destinations, the famous Mogao Grottoes. The caves and grottoes in the valley are filled with one of the largest collection of Buddhist paintings and sculptures in the world. Next to this spectacular sight is Dunhuang's Yumen Pass, where one can find the entrance to the old Silk Road.

POSSIBLE ACTIVITIES:

- *Unique Buddhist frescoes and sculptures at Mogao Grottoes.*
- *Tracing the old Silk Road at Yumen Pass.*
- *Climbing one of the largest sand dunes in the world.*

ACCOMMODATION

- Silk Road Hotel



THE TAKLAMAKAN DESERT AND THE SOUTHERN SILK ROAD

China's vast, and sometimes unforgiving landscape, does not get any more dramatic than in the Taklamakan Desert in distant Xinjiang province. Hotan was once a major stop on the southern Silk Road, which started in Xian, and ended in Rome. Today Hotan is still an unexplored destination, famous only to insiders for its white jade and silk carpets. China Elite is offering this destination either as a long-day excursion from Dunhuang or Xian, or with an overnight stay in a private traditional yurt.

POSSIBLE ACTIVITIES:

- *Hidden gems of the Silk Road at Hotian, City of White Jade.*
- *Unexplored markets with silk carpets and white jade.*
- *Desert excursion by camel.*

ACCOMMODATION:

- *Traditional yurts*



成都

THE SPICE CAPITAL OF SICHUAN

In the Western world, Sichuan province is known for its spicy food. But next to its mouth-watering cuisine, the capital of the province, Chengdu, also has many other fascinating sights to offer. Apart from being home to China's largest panda research center, the city also offers great historical landmarks that have helped shape China's history and culture. Chengdu is a treat for the gourmand and history and nature lover alike.

POSSIBLE ACTIVITIES:

- *Private Sichuan cooking demonstration with a celebrated local chef.*
- *Feed the pandas at the Giant Panda Breeding- & Research Center.*
- *Visit the ancient Dujiang irrigation system.*

RECOMMENDED ACCOMMODATION:

- *The Sofitel Hotel*



THE SPIRITUAL HOME OF MARTIAL ARTS

In the world of martial arts, no other destination is more famous than the Shaolin Monastery in Henan province. As the birthplace of Chinese Kungfu, the monastery has been home to the greatest masters of this ancient art. China Elite offers its clients not just the opportunity to witness some of the unique demonstrations of the performing monks, but also a first-hand lesson with one of the great masters. This destination can also be offered as a day excursion from Xian.

POSSIBLE ACTIVITIES:

- *Private martial art demonstration by the famed Shaolin Monks.*
- *Private martial art lesson.*
- *Guided visit to the Long Men Buddhist Grottoes.*

ACCOMMODATION:

- *Tianzhong Hotel, Dengfeng City*



南清

THE HAKKA MINORITY ROUND HOUSES

The Hakka round houses only recently received its well-deserved fame and reputation. The unique architectural constructions close to the city of Nanqing in Fujian province are a spectacular display of old community life of the minority race of the Hakka. China Elite offers this destination as a one-day excursion from Guilin or from the Mission Hills Resort in Shenzhen.

POSSIBLE ACTIVITY:

- *Private visit to one of China's best kept secrets, the minority community round-houses of the Hakka race.*



UNESCO WORLD HERITAGE SITE

Lijiang, in Yunnan province in Southwestern China, is one of country's most picturesque landscapes. The old preserved city has managed to retain its charming atmosphere and architecture at the foothills of the majestic Jade Dragon Snow Mountain. The area around Lijiang is also home to the Tiger Leaping Gorge, a fascinating sight where the mighty Yangzi River passes through in a steep valley far down from the mountain cliffs.

POSSIBLE ACTIVITIES:

- *Visit of the UNESCO World Heritage sight — the Old City of Lijiang.*
- *Meet with some of China's minority races such as the Naxi, Yi or Dai.*
- *Golf on the highest and most spectacular golf course in the world beneath the Jade Dragon Snow Mountain.*
- *Visit the famous Tiger Leaping Gorge.*

POSSIBLE ACCOMMODATION:

- *The Banyan Tree Resort*
- *Private accommodation in a renovated yet traditional Naxi Home*



SHANGRI-LA

In 1933, James Hilton wrote *Lost Horizon*, a tale of a remote Buddhist temple on the slopes of the Himalayas, where time did not move and people found peace from their worries. He named this place Shangri-La. The novel, which also lends its name to the international hotel chain, was originally set in the destination of Zhongdian, in Yunnan province, at the border with Tibet. Commonly difficult to reach, China Elite is offering this stunning destination as an easy getaway, usually in combination with Lijiang or Xishuangbanna.

POSSIBLE ACTIVITIES:

- Visit the Tibetan countryside.
- Guided tour through the Songlin Yellow Head Monastery.
- Excursion by foot to the Ringha village and temple.
- Spa treatment at Ringha village.

RECOMMENDED ACCOMMODATION:

- Ringha Village (a Banyan Tree Resort)



CHINA'S SOUTHERN BORDER

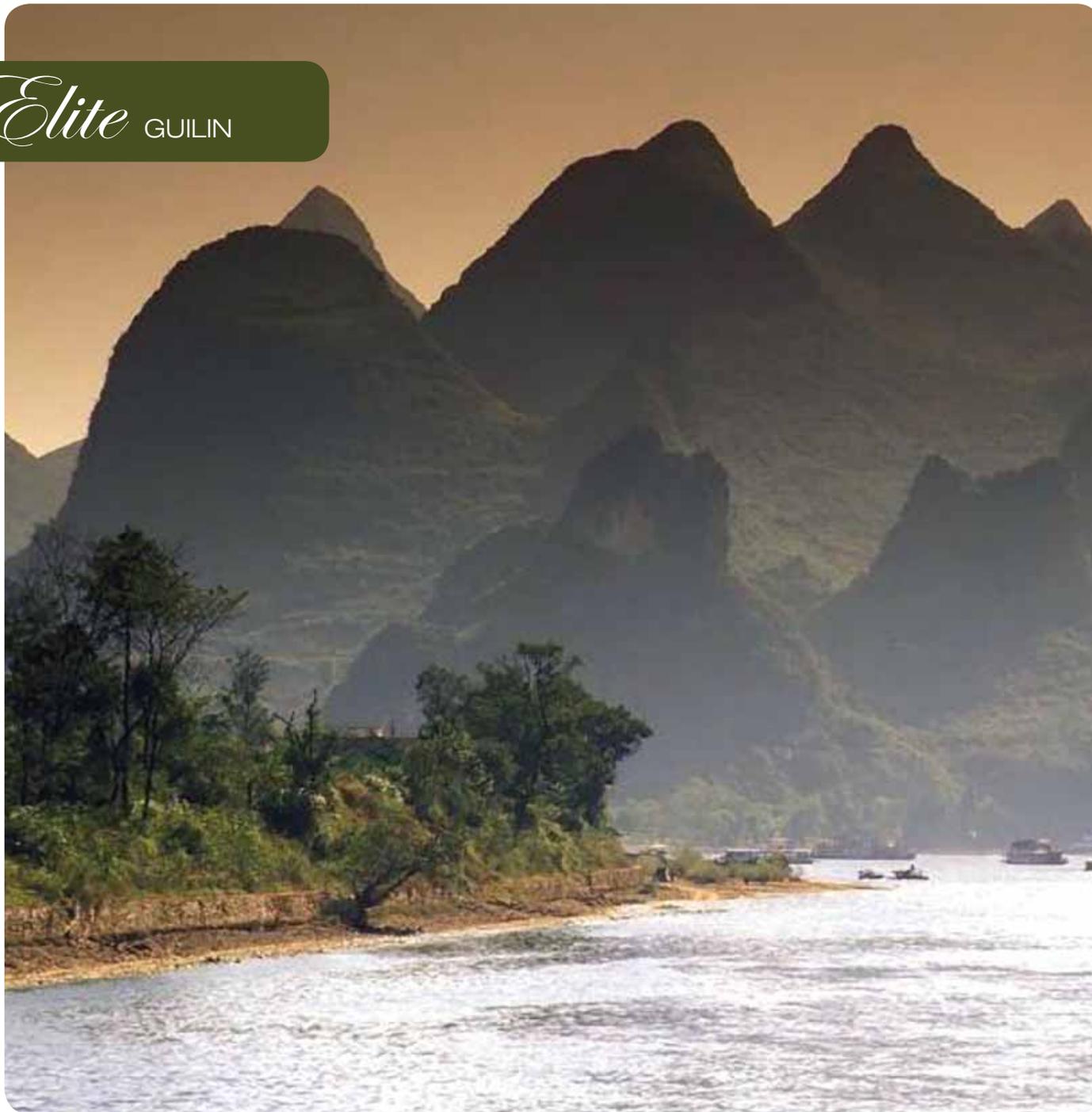
On the border of Laos and Myanmar, lies the fascinating region of Xishuangbanna, a remote location hailed for its beautiful landscapes and cultural traditions. The remote region is a true Southeast Asian highlight and commonly difficult to reach by commercial carriers. For China Elite clients, this getaway is an exotic stopover usually combined with a visit to Lijiang and Zhongdian.

POSSIBLE ACTIVITIES:

- ✦ *Unique botanical gardens on the border to Laos.*
- ✦ *Exotic jungle tours.*
- ✦ *Traditional feast and local customs at the minority villages.*
- ✦ *Visit of the oldest tea trees and plantations in China.*

RECOMMENDED ACCOMMODATION:

- ✦ The Thai Garden, Jinhong



桂林

CHINA'S MOST MAGNIFICENT LANDSCAPE

The landscape around Guilin and the famous Li River has been celebrated in traditional Chinese landscape paintings, in poetry — and lately even on a Chinese bank note. The steep green hills among endless rice paddies is a sight so magnificent, it is the highlight of many China journeys. China Elite is proud to offer this experience on board a privately chartered boat, catered with exquisite food.

POSSIBLE ACTIVITIES:

- *Private boat tour with special catered lunch on the famed Li River from Guilin to Yangshuo.*
- *Visit the enchanting village of Yangshuo.*
- *Enjoy a stunning evening performance of "Sister Liu," created by the famous director Zhang Yi Mo.*
- *Visit the Yuzi Art Hotel.*

RECOMMENDED ACCOMMODATION:

- The Sheraton Guilin
- The Yuzi Art Hotel



CHINA'S HAWAII

Hainan Island, in the South China Sea is the mainland's southernmost point. The large island lies on the same latitude as Hawaii. Hainan, especially the southern city of Sanya boasts the most beautiful white sand beaches and tropical surroundings in China. Sanya's Yalong Bay also features one of the country's finest golf courses. Hainan is a perfect tropical beach resort to relax after many days of travel.

POSSIBLE ACTIVITIES:

- Relax on the white beaches of Yalong Bay.
- Private yacht/sailing tours of Sanya Bay.
- Golf at one of the finest beach resorts in Yalong bay.
- Visit the natural hot water spa with state-of-the-art facilities.

RECOMMENDED ACCOMMODATION:

- The Sheraton Resort Sanya
- The Hilton Hotel, Sanya



THE WORLD'S BIGGEST GOLF COURSE

The Resort Hotel and Golf Course at Mission Hills in Shenzhen is a destination in itself. The world's largest golf course features over 180 holes, all designed by the greatest names in the world of golf: Nick Faldo, Jack Nicklaus, Ernie Els, Greg Norman and many more. Also for non-golfers the resort offers plenty of activities and shopping in nearby Shenzhen. China Elite offers this destination as a one or two-day activity, usually in combination with a visit to Hong Kong.

POSSIBLE ACTIVITIES:

- *Golf at the largest Golf Course in the World.*
- *David Leadbetter Golf Academy.*
- *Private shopping tour in Shenzhen.*
- *The Spa Experience at Mission Hills.*

RECOMMENDED ACCOMMODATION:

- *Mission Hills Resort*



THE GOOSE'S GOLDEN EGG

The world city of Hong Kong is a great starting and ending point to any China journey. The buzzing city is a mecca for shopping, as well as being home to some spectacular sights and world-class attractions. China Elite is proud to offer luxurious activities and events in this fascinating city.

POSSIBLE ACTIVITIES:

- *Helicopter tours of Hong Kong.*
- *Yacht excursion around the islands of Hong Kong.*
- *Traditional fish dinner in Saikung.*
- *Private art gallery tour and antique shopping.*
- *Guided shopping bonanza through Asia's best shops.*

RECOMMENDED ACCOMMODATION:

- The Peninsula Hotel
- The Four Seasons Hotel

Elite HISTORY



ABOUT US

China Elite Tours is a subsidiary of the Euro-China Group, a boutique investment group with a large variety of projects in the tourism, aviation, luxury and entertainment industry in mainland China. The Euro-China Group is proud of almost 20 years of corporate history in mainland China and the greater Asian region, including Mongolia and Siberian parts of Russia.

Elite PARTNERSHIPS



THE LAST FRONTIERS

The Last Frontiers proudly looks back on more than 10 years of very personal travel experience in China and South East Asia. Sigrid Seel, founder, heart and soul of the business, lives since 1994 in the middle of Shanghai and has traveled China and beyond like few others. She has driven the remotest roads in the West, met herdswomen in Sichuan and hiked in unspoiled forests in Yunnan. Sigrid has guided VIPs through Shanghai, has organized high ranking company events and has brought schools to work on charity projects.

Drawing on this abundant travel experience, she started a boutique travel consultancy in Shanghai specializing in unique, yet affordable custom tours through China and South East Asia. The Last Frontiers has grown in the past few years into a small, yet effective and widely known organization with dedicated, multilingual staff, who are keen and committed to make your China Experience an outstanding one. Sigrid and her team invite you to interact with the people, culture and nature of China in a very special, very personal way.



DEER JET

Deer Jet is Asia's largest executive aviation company and the leading entity for business jet aviation in China. The company was first established in 1995 as one of the key subsidiaries of Hainan Airlines Group, China's fourth largest commercial airline, and has been a proud member of the National Business Aviation Association (NBAA) since 1998.

Deer Jet has the largest charter fleet in Asia, comprising the world's most advanced business jets, including four medium-range Hawker 800XPs, the most popular business jet in the world, as well as one super long-range Gulfstream IV.

As a member of the NBAA, Deer Jet's entire operation complies with international aviation industry standards, and the company is proud to have kept an outstanding safety record under the supervision of the CAAC. Since 1995 Deer Jet operations have passed independent safety audits conducted by ESSO, General Motors, Ford Motors, General Electric, Shell and Wynn.

China Elite is proud to have teamed up with some of China's leading entities in the aviation and tourism industry to bring you a truly unique travel experience.

CHINA *Elite* TOURS

The Ultimate in Luxury Travel

**CHINA AND BEYOND
ABOARD A CHARTERED JET.**

China Elite tours vary in price according to the number of participants, destinations and the selection of activities. For further information about China Elite or a free consultation and a quotation on your customized tour, please feel free to contact the Euro-China Group in Shanghai:

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An example itinerary for a family group of four to our most recommended destinations is attached.